



Technical Guidelines

Preparation of the file

PRINTING DOCUMENTS

- Please send an accompanying COLOR (PREPRESS) PROOF for each file.
- Picture/images as tif, eps or jpg format in CMYK.
- Picture/images min. 300 dpi.
- All fonts must be embedded or converted into paths.
- Virus check is mandatory for the data/file.

FILE FORMAT

Composit-PDF/X3 in CMYK with a 3 mm trim on all four sides. Composit-PDF-X-4 is possible until Version 1.5.

DATAFILE

Advertising Specifications

Name the file starting with the journal name, followed by issue, customer and size.
(example: *journal_issue_customer_size.pdf*).

Data Delivery

Please send your print data exclusively to: creatives@karger.com

Publishing House

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