Connecting and Advancing Health Sciences

Media Release

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Magma Learning Wins the Vesalius Innovation Award by Karger

Magma Learning wins the inaugural Vesalius Innovation Award by Karger Publishers. The eLearning startup managed to beat off competition from other innovative business ideas in the Health Sciences publishing sector.

Karger is presenting the Vesalius Innovation Award for the first time this year. The award honors startups that offer innovative solutions for the rapidly changing needs of the Health Sciences ecosystem in the fields of scientific publishing and communication. Due to the global pandemic, the selection process, subsequent mentoring by the members of the Advisory Board, and the announcement of the winners and runners-up all took place digitally only. The Vesalius Innovation Award is endowed with a total of 25,000 Swiss francs.

The winner **Magma Learning** creates summaries and quizzes with any content, using state-of-the-art language processing. Magma Learning's mission is to improve the way in which knowledge is created and integrated. The content is automatically summarized for each scientific book or article. A series of relevant questions is then generated using state-of-the-art natural language processing. As a result, knowledge can be consolidated efficiently by adapting the learning process to the learner's level of knowledge, interests, and memory ability. The learning progress is put in visual form and reported back to authors and editors, thereby providing useful information for improving the quality of the content.

"We are very proud that Magma Learning's technology has been selected for the first Vesalius Innovation Award and are confident that it will give fresh momentum to innovation for scientific and medical publications," says Maxime Gabella, founder and CEO of Magma Learning.

The runner-up prize is being awarded to two startup companies: **Scholarcy** and **Scite**.

"Researchers, physicians, patients, and numerous other stakeholders create and require fast, wide-ranging access to a large number of knowledge resources with new and appropriate technologies for publishing. This award should motivate entrepreneurs to find solutions to these publishing needs in Health Sciences," explains Daniel Ebneter, CEO of Karger Publishers.

You can find more information about the Vesalius Innovation Award at karger.com/via.

Find out more about our **Presenting Sponsor TNQ** and our **Gold Sponsor Enago**.

About Karger Publishers

Karger Publishers, headquartered in Basel, Switzerland, is a global publisher of scientific and medical content. It is independent and family-led in the fourth generation by Chairwoman and Publisher Gabriella Karger. Connecting and advancing health sciences since 1890, Karger has been continuously evolving, keeping pace with the current developments and shifts in research and publishing. The publishing house is dedicated to serving the information needs of scientists, clinicians, and patients with high quality publications and services in many specialist fields within health sciences. Karger Publishers has 240 employees and is present in 15 countries around the globe.

More information at karger.com

